INNOVATION IN THE AGE OF DISRUPTION

Introduction: Venture for All®

Venture for All® is a global initiative for individuals who seek to develop the entrepreneurial mindset needed to succeed in the real world.

Through our interactive sessions, you will enhance your capacity to successfully apply entrepreneurial thinking and leadership principles, helping you stand out from the crowd as you innovate, lead and flourish in any academic or professional environment.

Innovation in the age of Disruption

This innovative class provides participants with an intensive, hands-on experience highlighting the issues, leadership skills, strategies, and techniques for balancing the many demands placed on leaders to continually **innovate** leading to **increased market share**, **revenues**, and **profitability**.

This program will provide you with a methodology and repeatable process that can be readily applied to your organization. You will acquire the knowledge and insight to change the culture in your organization that drives behaviors and practices necessary for continued innovation..

Program Benefits

At the highest level, you will come away with clear answers to the following questions:

o   What are the challenges faced by business leaders as they focus on long-term growth?
o   What are common enablers and barriers to organizational innovation and sustained revenue growth?
o   How to identify business goals for innovation and establish short and long term metrics?
o   What are the important behavior and skills required by all employees to enable a culture of sustained innovation?
o   How do you build a repeatable, sustainable process within your organization for sustained product and market innovations?
o   What best practices are required to drive and support an innovative culture?
o   How to review and develop new product processes to ensure fast development cycle times?

Content

The program uses a proprietary, research-based model to support the development of your innovation strategy and execution plans.

You will learn how to enable critical behaviors and skills for innovation through specific organizational policies and practices.

Specific skill development and issues covered include:

o   Assess Current Organizational Culture: Learn the critical behaviors and practices required to achieve higher innovation rates.
o   Innovation Metrics: Identify critical indicators for benchmarking, measurement, & monitoring.
o   Defined Performance Outcomes: Develop communication strategies for all employee levels as to innovation goals.

- Strategic Alignment: Consider current strategy and see what modifications might be necessary to ensure that innovation is a priority.
- Idea Pipelines: Develop structured processes to identify new product ideas and make appropriate go/no-go decisions.
- Product Realization: Learn to review new product development processes to ensure prioritization and optimal resource management.