



## About the program

Modelled on the MBA class, Launch Your Startup was founded by Dr Jack McGourty, Director of Entrepreneurship, Columbia Business School. This interactive program will provide students with an intensive, “hands-on” course focusing on the creation, evaluation, development and launch readiness of a new business or social venture.

## Schedule

### Cryptocurrency & Blockchain Workshop

Duration: 6 Hours

July 8<sup>th</sup> & 9<sup>th</sup>, 2022

8:00am - 11:00am EST

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### Venture for Design Thinking Pivot a Social Enterprise Business Model

Duration: 6 Hours

July 15<sup>th</sup> & 16<sup>th</sup>, 2022

8:00am - 11:00am EST

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## Contact Us

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Testimonials

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