

 **Global Entrepreneurship & Innovation Leadership Pre-College course**
8 day program

About the program

Modelled on the MBA class [Launch Your Startup](#), this interactive program will provide high school students with an intensive, “hands-on” course focusing on the creation, evaluation, development and launch readiness of a new business or social venture.

Schedule

June 6th – 17th, 2022

8:00am - 11:00am EST

Benefits

- Learn the process of new venture creation.
- Develop an entrepreneurial mindset.
- Learn to embrace innovation and apply technology to make processes and products more efficient.
- Become a member of the Columbia VFA Global Entrepreneurs community.
- Earn a [certificate of completion](#), become a certified Entrepreneur.
- Receive a letter of recommendation based on your performance. This can be uploaded by your professor directly as an external recommender on the common application.
- Based on merit, you will be offered an opportunity to become a [Teacher's Assistant](#) at any of the global locations.

Contact Us

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[Testimonials](#)

 [Register](#)

Course Overview

- Venture viability
- Design thinking
- Business model canvas
- Customer archetype & Discovery
- 4p's + Purpose
- Impact and sustainability
- Branding, social media, marketing, website design
- Minimum Viable Product prototype
- Entrepreneurial Finance - three year financials
- Investor Pitch Deck

Soft Skills

- Collaboration
- Public Speaking
- Presentation Skills
- Excel, PPT, website & logo design
- Ideating and thinking out of the box
- Develop an entrepreneurial mindset
- Connecting the dots
- Innovation and problem solving
- Critical thinking and research
- Setting and meeting deadlines – targets