

Global Entrepreneurship & Innovation Leadership

\$850

Early Bird
October 15th

Ten Week Pre-College Virtual Course

Regular fee USD \$950

November 7th, 2020 – January 30th, 2021

Session 1: 6:30am - 9:00am EST
Every Saturday

Session 2: 11:00am - 1:30pm EST
Every Saturday

Eight Day Pre-College Virtual Course

December 19th - 29th, 2020

10:00am - 1:00pm EST

No class on 24th, 25th and 26th December

Benefits

- Learn the process of new venture creation.
- Develop an entrepreneurial mindset.
- Learn to embrace innovation and apply technology to make processes and products more efficient.
- Become a member of the Columbia VFA Global Entrepreneurs community.
- Earn a certificate of completion, become a certified Entrepreneur.
- Receive a letter of recommendation based on your performance. This can be uploaded by your professor directly as an external recommender on the common application.
- Based on merit, you will be offered an opportunity to become a Teacher's Assistant at any of the global locations.

About the program

Modelled on the MBA class [Launch Your Startup](#), this interactive program will provide high school students with an intensive, "hands-on" course focusing on the creation, evaluation, development and launch readiness of a new business or social venture.

Course Overview

- Venture viability
- Design thinking
- Business model canvas
- Customer archetype & Discovery
- 4p's + Purpose
- Impact and sustainability
- Branding, social media, marketing, website design
- Minimum Viable Product prototype
- Entrepreneurial Finance - three year financials
- Investor Pitch Deck


Soft Skills

- Collaboration
- Public Speaking
- Presentation Skills
- Excel, PPT, website & logo design
- Ideating and thinking out of the box
- Develop an entrepreneurial mindset
- Connecting the dots
- Innovation and problem solving
- Critical thinking and research
- Setting and meeting deadlines – targets

Contact Us

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 <https://www8.gsb.columbia.edu/ventureforall>

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 [Columbia Program Preview](#)

 Register