



## ENTREPRENEURSHIP & INNOVATION CLASSES COLUMBIA BUSINESS SCHOOL, NY

TAUGHT BY COLUMBIA BUSINESS SCHOOL VENTURE FOR ALL INSTRUCTORS  
 IN A 'LIVE' SYNCHRONOUS, HIGH TOUCH, INTERACTIVE CLASS  
 VIRTUAL CLASSROOM OF A SELECT GROUP OF 30 STUDENTS ONLY

### ONLINE COURSE DETAILS:

Innovation in Entrepreneurship :  
 January 12 – March 16, 2019

Innovation in Digital Marketing & Brand Positioning:  
 January 12 – Feb. 9, 2019

### HOW TO APPLY:

- [Online Registration](#)
- Email us: [admissions@columbiaglobal.education](mailto:admissions@columbiaglobal.education)
- Call Manjit Pahuja : +91-8826273358
- WhatsApp +91-9811456566

**Fee:** Innovation in Digital Marketing & Brand Positioning  
 Indian Applicants : ₹ 39,000  
 International Applicants : USD \$ 599

**Fee:** Innovation in Entrepreneurship  
 Indian Applicants : ₹ 69,000  
 International Applicants : USD \$ 1025

#### WHY?

To Innovate. Lead. Thrive.  
 Having a competitive advantage is no longer  
 an advantage...  
 Keeping a competitive advantage is!

#### WHY ME?

"You laugh at it... it evolves,  
 It goes viral and the next thing you know,  
 Your company is Kodak, Blockbuster, or a taxi cab"  
 Mark Sullivan, Fast Company

#### TAKE HOME?

Veni.Vidi.Vici.  
 Conquer the innovation explosion.

#### NEXT STEPS?

Embrace. Engage. Compete.

The future is already here  
 It's just not very evenly distributed.  
 Welcome to the "Age of Disruption"

If you are ready to take your career to a new level,  
 this course is for you.

It is designed to build on your existing strengths to  
 generate innovative solutions to major problems  
 through entrepreneurial thinking and action.

[Register Here](#)

#### FACULTY



Dr. Jack McGourty  
 Director, Venture for all CBS, NY



Prof. Daniel McQuade  
 Director, Venture for all CBS, NY

#### PROGRAM FOUNDER

**Jack McGourty, Ph.D.**

Director, Community and Global Entrepreneurship

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#### PROGRAM PARTNER

**Young Minds™**

Global Outreach Partner  
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